

Spanish exports and the B-ware market

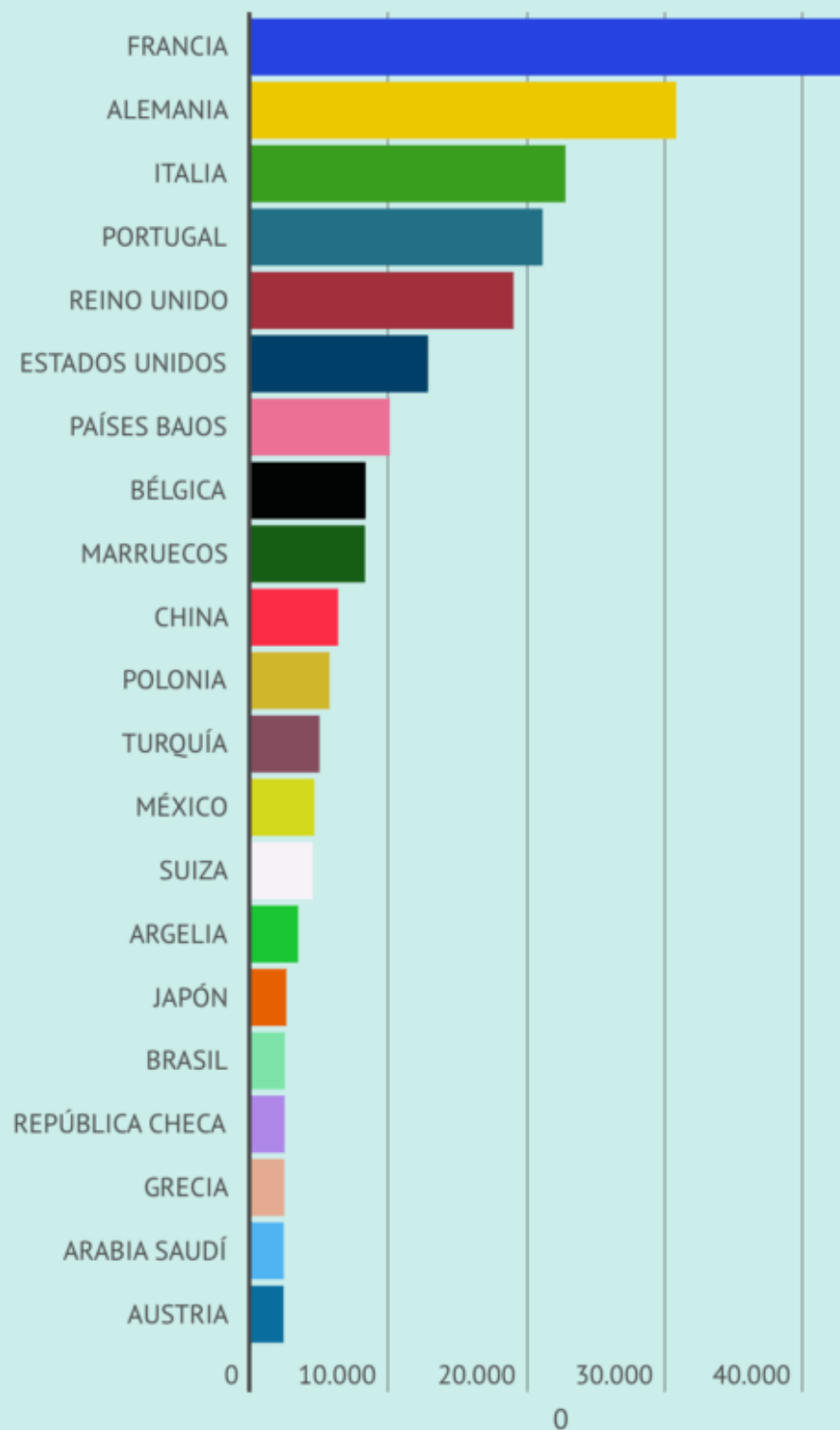
Today, Spanish exports are increasingly important. The European Union is primarily responsible. This is because Europe receives 72.3% of all products that leave from Spain. The main exporting countries of Spanish products form a stable core that lasts over time. With these countries that join us close commercial ties. Among them are: France, Germany, Portugal, Italy and the United Kingdom. It should be noted that, according to forecasts, France is our most reliable customer for the next 50 years.

Importing products from Spain from Europe is quite simple. Spain has been a member of the European Union since 1985. This means that great advantages apply, such as the free movement of goods imposed thanks to free trade agreements. Fact that greatly facilitates import and export tasks among member countries. In the same way that the common currency does: the Euro.

Exportaciones 2018

Millones de euros

● EXPORTACIONES 2018



Exportaciones españolas en 2018. Fuente: ICEX.ES

We, Lotestock, are a company located in Alicante, Spain. From here we are dedicated to buying and selling lots of stock products such as appliances, clothes, toys, bazaar ...

Our mission? Solve the large amount of demand for these products with competitive prices.

From Lotestock, we facilitate the purchase of hundreds of lots per year from customers throughout Europe and also around the world. Our infrastructure allows us to have really low prices. In this way, our customers have the ability to get great profitability. Our business model is based on the sale of lots of bazaar and other related products such as textiles, decoration or household goods and also on the sale of household appliances.

As we know, home appliances today are totally indispensable appliances in our lives. Since they meet all the characteristics to meet domestic needs. In this aspect, our line of work has two aspects. On the one hand, we sell small appliances, among which we can find irons, dryers and fans, among others. Totally new and with all European certifications.

On the other hand, we also sell large appliances such as washing machines, dishwashers, refrigerators or ovens. These products can come from the factory with their packaging and can also be class B: totally new products that work 100% but have some aesthetic overhead or come from returns.

7 out of 10 Spaniards bought or sold a class B item in 2017
At present, these products of class B (b-ware) seem to be undervalued. However, they have a great acceptance among the public and it is a growing sector. Studies show that 7 out of 10 Spaniards bought or sold an object of this class in 2017. This market is increasingly safe and is also expanding. And it should be noted that in a large number of cases, class B

products are guaranteed.

Another advantage of the sale of these products is that this sector has benefits for the environment. Since large amounts of CO2 are being saved. Specifically, in 2016 around 700,000 tons of CO2 were saved in Spain.



930.000
españoles



3,9 meses
sin tráfico



2,8 millones
sofás

Fuente: Vibbo

